

Transformation New Approaches and Partnerships

*The Board on Human Sciences (BoHS) and
Council of Administrators of Family and Consumer Sciences (CAFCS)*

Joint Spring Conference February 19-22, 2013

**Crystal City Marriott at Reagan National Airport
1999 Jefferson Davis Highway, Arlington, VA, 22202-3526, (703) 413-5500**

The conference features collaboration strategies designed to strengthen and increase access to research, instruction and outreach programs in family and consumer sciences and human sciences. Best practices to be discussed include partnerships with corporations, non-profit organizations, foundations, and government agencies. Presentations featuring multi-disciplinary collaborations will focus on partnerships with health sciences as well as development and advancement. The presentations will provide important insights and information for deans, directors and department chairs.

Tuesday	February 19, 2013
2:30 - 8:30 p.m.	BoHS Board of Directors Retreat, Dinner & Business Meeting
5:00 - 8:00 p.m.	Conference Registration

Wednesday	February 20, 2013
8:00 a.m. - 6:00 p.m.	Conference Registration
8:30 a.m. - 12:00 p.m.	CAFCS Executive Committee Meeting BoHS Advocacy Activities (to be announced)
1:30 – 2:30 p.m.	<p><i>New Approaches: Studying American Families in a Changing Society</i> Presented by Dr. Peter Likins Speaker Introduction – Soyeon Shim, University of Arizona</p> <p>In his career, Dr. Likins served as President of the University of Arizona, President of Lehigh University and Provost of Columbia University</p> <p><i>In his book, A New American Family, Dr. Likins takes an ethnographic approach to describe personal experiences facing numerous challenges as he and his wife raised a diverse, multiethnic, adopted family. He discusses his experiences in the context of broad societal trends pushing the boundaries of traditional families. He considers new approaches to defining the concept of family, interpreting relationships and behaviors of family members, and how family science can approach a shifting societal landscape. Conference participants will receive a copy of A New American Family as a part of the registration.</i></p>

<p>2:30 – 3:00 p.m.</p>	<p style="text-align: center;">Comments and Insights Presented by Dr. Sarah Schoppe-Sullivan, Professor, Human Development and Family Studies, The Ohio State University</p> <p><i>A nationally recognized expert on parenting and family processes in diverse families, Dr. Schoppe-Sullivan will discuss new approaches to studying American families in a changing Society, highlight the implications for future research, and for the development of targeted interventions and family policies that consider more inclusive definitions of families and parenting.</i></p>
<p>3:00 – 3:30 p.m.</p>	<p style="text-align: center;">Participant Questions and Discussion Moderator – Dr. Stephan Wilson</p>
<p>3:30 -4:00 p.m.</p>	<p style="text-align: center;">Break and Book Signing by Peter Likins</p>
<p>4:00 – 4:45 p.m.</p>	<p style="text-align: center;"><i>Extension and the Human Sciences: The Need for New Professionals</i></p> <p style="text-align: center;">Presented by Dr. Jane Schuhardt and Dr. Daryl Buchholtz Dr. Linda Fox, Moderator</p> <p><i>There is an increasing need for new professionals in Family and Consumer Sciences Extension. Both CAFCS and BoHS have an important role in assuring that colleges and universities offer courses and programs that prepare students for careers in extension, teaching, family services and community development. The presenters will offer insights about the need for professionals and suggest strategies to recruit and retain students in academic programs that prepare them for careers in these positions.</i></p>
<p>6:00 – 9:00 p.m.</p>	<p style="text-align: center;">Joint Welcome Reception and Dinner A Conversation with University President Peter Likins</p> <p><i>Audience will have an interactive dialogue with Dr. Likins about his leadership experiences in higher education. Dr. Likins will provide his insights and advice for deans, directors, and heads as well as development officers. This event features a candid conversation in a casual environment.</i></p> <p style="text-align: center;">Moderator - Dr. Jorge Atiles</p>

Thursday		February 21, 2013	
8:00 a.m. – 3:00 p.m.	Conference Registration		
8:00 – 9:00 a.m.	Breakfast and Open Forum		
9:00 – 10:30 p.m.	<p style="text-align: center;"><i>Establishing Centers and Institutes in collaboration with Private Industry: Best Practices and Lessons Learned</i></p> <p style="text-align: center;">Moderator - Dr. Billie Collier</p> <p style="text-align: center;">Presenters: Jerry O’Brien, Director University of Wisconsin, Madison Kohl Center for Retailing</p> <p style="text-align: center;">Ann Langston, Director Florida State University Center of Retail Merchandising and Product Development</p> <p style="text-align: center;">Claudia Mobley, Director (invited) University of Arkansas - Sam Walton Center for Retailing</p> <p><i>In this session audience members will learn about centers and institutes in collaboration with private industry. Speakers will address benefits to the program and strategies for development, fundraising, networking and marketing. The speakers are directors of centers and institutes for retailing from across the country:</i></p>		
10:30 – 11:00 a.m.	Networking Break		
11:00-12:15 p.m.	<p style="text-align: center;"><i>Talent Recruitment and Retention: National Retail Federations (NRF) New Initiatives for Universities and Colleges</i></p> <p style="text-align: center;">Ellen Davis, Senior Vice President National Retail Federation (NRF) & Executive Director, NRF Foundation</p> <p style="text-align: center;">Moderator - Duane Whitbeck Pittsburg State University</p> <p style="text-align: center;">Respondents: Ann Langston, Claudia Mobley and Jerry O’Brien</p> <p><i>The focus of this session is on challenges and opportunities for talent recruitment and retention for retail careers. The speaker will discuss initiatives that the National Retail Federation is launching to position the retail industry as innovative and filled with financial potential. In addition to merchandising and managerial positions, discussion will also include non-traditional and innovative career opportunities such as analytics, finance, and graphic design for students pursuing a degree in retailing.</i></p>		

<p>12:15 – 1:45 p.m.</p>	<p><i>Transformations and New Approaches to Human Sciences: Land Grant Universities to United States Department of Agriculture</i></p> <p>Luncheon and Keynote Presentation Presented by Gita Ramaswamy, Senior Advisor Office of the Chief Scientist, REE Mission Area U. S. Department of Agriculture</p> <p><i>This presentation will highlight how Dr. Ramaswamy’s education and career at Land Grant Universities for the past almost 40 years have always been involved with agriculture in one way or another. Dr. Ramaswamy will describe how her administrative experiences designing and implementing ‘responsible conduct of research educational initiatives and graduate assessment’ have really prepared her for a career in the United States Department of Agriculture, where she leads the implementation of the Scientific Integrity Policy. Both scientific integrity and program assessment are critical in the time of ‘Transformations in Human Sciences’ for the success of students, faculty, universities and our country. Dr. Ramaswamy will also address critical approaches for partnerships with federal agencies to advance research and work in Human Sciences.</i></p> <p>Speaker Introduction by Pamela White</p>
<p>2:00 – 3:15 p.m.</p>	<p><i>Balancing Work, Family, and Health for Sustainable Leadership: Strategies and Lessons Learned</i></p> <p>Presenters Mardell Wilson and Jeffrey McCubbin</p> <p>Moderator – Valerie Giddings</p> <p><i>One of the greatest challenges facing today’s leaders at workplace is how to manage stress and balance work, family, and health not just for themselves but also for their employees. In this session, the panel members will share their lessons learned, best practices and strategies, and implications and tips for other leaders and employees. More specifically, Jeff McCubbin will present a summary of scientific evidence regarding mind, body, and well-being as well as physical activities, and Dr. Mardell Wilson will respond and discuss topics related to managing stress in the long run, balancing their job with everything else, managing stress in the moment, and what organizations can do for their employees. The audience will be asked to take a quiz to assess their energy management skill index in the beginning and to discuss their new strategies toward the end of the session. The audience will receive Harvard Business Review’s Guide to Managing Stress as a reference.</i></p>
<p>3:15 – 3:45 p.m.</p>	<p>Networking Break</p>
<p>3:45 – 5:00 p.m.</p>	<p>CAFCS Business Meeting</p>

5:30 p.m. – 9:00 p.m.	<p style="text-align: center;"><u>Evening Activities</u></p> <p style="text-align: center;">Kennedy Center Concert, Sightseeing and Dinner on Your Own</p> <p><i>Every evening, the Kennedy Center offers a free performance from 6:00 to 7:00 p.m. Conference participants are invited to join our colleagues and friends. Following the concert, there is an opportunity to explore the Washington DC area and one of the many restaurants.</i></p>
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Friday	February 22, 2013
8:00 – 9:15 a.m.	<p style="text-align: center;">BoHS Business Meeting and Breakfast</p> <p style="text-align: center;">CAFCS Breakfast</p>
9:30 – 11:30 a.m.	<p style="text-align: center;"><u>Concluding Program Session</u></p> <p style="text-align: center;"><i>The Future of Human Sciences: Partnerships with Health Sciences</i></p> <p style="text-align: center;">Speaker: Dr. Varda Shoham</p> <p style="text-align: center;">Special Assistant to the Director, National Institute of Mental Health</p> <p style="text-align: center;">Panel of Respondents</p> <p style="text-align: center;">Tammy Bray, Executive Dean of the Division of Health Sciences, Dean of the College of Public Health and Human Sciences Oregon State University</p> <p style="text-align: center;">Christine Ladisch, Dean College of Health and Human Sciences Purdue University</p> <p style="text-align: center;">Moderator – Judy Siguaw, Dean of the College of Human Ecology East Carolina University</p> <p><i>In this session, the audience will gain a new insight in advancing human sciences in partnerships with health sciences. A representative from NIH will discuss current topics that are shaping and influencing the future of human sciences from a broad health perspective (e.g., mind, body/brain, & behavior, health disparity, obesity, aging, cancer, autism, etc.) as well as top funding priorities of NIH, NIMH, and other federal agencies for research and training. Panel members will discuss their campus strategies, challenges, and opportunities in integrating human sciences with health sciences. The audience will have a chance for questions and discussion.</i></p>
11:30 a.m.	<p style="text-align: center;"><u>Adjourn</u></p>

Thanks to the Conference Leadership Team
CAFCS – Jorge Atilas, Valerie Giddings and Mardell Wilson
BoHS – Pamela While & Soyeon Shim